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Find BPI Stakeholders in the NYT!

As energy prices rise and summer temperatures soar, many people are looking for ways to control their utility costs. This month CEO Larry Zarker had the honor of [speaking to New York Times contributor Ann Carrns](#) to share advice on how to stay cool for less.

In this article you'll find a lot of common-sense advice. Some steps need to be planned in advance, like completing annual HVAC maintenance before the cooling season. Some are low-cost ways to cope with an inefficient home, like closing blinds to reduce solar gain or using fans to increase comfort without turning up the AC.

But our favorite piece of advice is to ensure the home's efficiency with an energy audit and retrofit led by a BPI Certified Professional or GoldStar Contractor. So you can imagine how happy we were when the NYT included [a link to the Locator Tool](#) in their article.

BPI's Certified Professionals and GoldStar Contractors are the best home performance experts in the country. They

preserve and improve existing housing stock, ensure quality construction, help neighbors to live in dignity, and make Americans more safe, comfortable, and healthy at home.

We're proud to support the careers and businesses of BPI stakeholders. We do our best to deliver quality credentials, technical standards, and technical guidelines to advance their work. And we are proud to share their amazing work with the [Locator Tool](#) and other advocacy.

Congratulations to all BPI Certified Professionals and GoldStar Contractors on your appearance in the New York Times. We hope it leads new growth for your business!

Have you shared the [Locator Tool](#) with your own friends and family yet? Share, post, blog, and tweet the [link](#) to raise awareness of this amazing network of home performance professionals.



At BPI we're proud to use the Home Quiz from EDS to help customers understand how home performance work can affect their monthly budget. After all, everyone can agree on saving money!

The Home Quiz combines the home's location, size, and age with regional data and the same technology used in the EDS [Home Auditor](#) to give a simple report on potential savings. Customers can add info about their heating, cooling, and water systems, then adjust values for more accurate results.

The Home Quiz is a tool for customer education and engagement. By giving visualized estimates of potential savings, it can help customers understand how much they may have to gain by making improvements.

To learn more about placing the Home Quiz on your own company website contact [EDS](#).



Why Follow BPI on Social Media?

When you interact with BPI on social media, the platform will notice that our material is interesting and show it to more people. Like, comment, share, retweet, send, and react to spread awareness of our work!

Your support will help others to understand the value of home performance and bring new customers to businesses that offer it.

Your friends and neighbors are seeking answers to high energy costs and uncomfortable homes. Help them find it by following us on [Facebook](#), [Instagram](#), [LinkedIn](#), and [Twitter](#)!



GoldStar Webinars offer business development guidance from industry experts.

This month we'll look at quality fundamentals, the principles on which quality service or product delivery is based.

Join John Tooley on August 23rd to build a better future for your business with quality management.

[REGISTER](#)



BPI certification comes with great benefits, including free membership in Home Depot's ProXtra rewards program.

With no spend minimum, you can sign up today and start earning cash back at dollar one.

BPI Stakeholders including BPI Certified Professionals, BPI GoldStar Contractors, Proctors, Rater Companies, Test Centers, BPI Product Listing Program manufacturers, and CEU Providers may enroll.

Not a BPI Stakeholder yet? [Visit us online](#) to get involved!



The green buildings and energy efficiency industry is one of the fastest growing industries in the U.S. and around the world—and demand for energy efficiency and green buildings jobs is growing too.

According to the 2020 U.S. Energy & Employment Report, in 2019, the energy efficiency sector continued to produce the most new jobs of any energy sector—more than 54,000—with 2,378,893 jobs in total.

BPI's credentials directly support many of the careers listed. Explore career

paths and share it with friends who are looking to make a great living through meaningful work. Learn more [here](#)!

Green Building Career Map



BPI's newest certificate was developed to prevent costly callbacks and ensure customer satisfaction. The Site Supervisor Certificate is an affordable, accessible way to identify workers with the skills and knowledge to be worksite leaders.

Site Supervisors are qualified to maintain quality control and worksite documentation and to confirm that all work is completed to applicable industry standards and specifications. They also demonstrate the skills to lead client interactions and manage personnel.

Learn more about how to get a site supervisor on your crew [here](#).



BPI's Healthy Housing Principles provide knowledge of how the different components of a home interact to affect occupant health.

The Healthy Housing Principles Certificate of Knowledge gives a comprehensive background in how environmental problems in the home can damage health.

The Healthy Housing Principles Reference Guide was authored by Kevin Kennedy, director of the Environmental Health Program at Children's Mercy Hospital Kansas City. It is an amazing compendium of knowledge on how homes affect health.

Anyone who works with families in homes should consider earning the [**Healthy Housing Principles Certificate**](#).



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BPI sets national standards for improving comfort and

energy efficiency and for creating and maintaining safe and healthy home environments. From these standards, BPI develops professional certifications for home contractors to ensure quality service and workmanship. BPI is a 501(c)(3) nonprofit organization.

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