



Building
Performance
Institute

Annual **IMPACT REPORT**

2025
EDITION



VISION

All homes are comfortable, healthy, safe, durable, and energy efficient.

MISSION

BPI provides quality standards and credentials for evaluating and upgrading the performance of homes.

INTRODUCTION

Welcome to BPI's Annual Report. Here we highlight the progress, partnerships, and industry collaboration that continue to advance home performance and healthy homes across the country.

Throughout the year, BPI worked with dedicated professionals, volunteers, and organizations to strengthen standards, expand certifications, and support a skilled workforce committed to improving the comfort, safety, health, and energy efficiency of homes.

We are grateful to everyone who contributed their expertise and time to help move this important work forward.



LEADERSHIP REFLECTIONS



Keith Kinch
Board Chair

BPI expresses sincere gratitude to its partners and funders for their generous support, which continues to drive key milestones and advance critical initiatives. The Board also thanks our dedicated staff, whose efforts position the organization for continued success and impact.

Looking ahead, BPI remains committed to advancing the home performance industry through nationally recognized standards and credentials that make homes comfortable, healthy, safe, durable, and energy efficient. We will continue innovating our credentialing programs to address emerging technologies, including electrification and next-generation heat pumps, ensuring BPI remains the gold standard for excellence.

We are also focused on strengthening the workforce by building a skilled, diverse pipeline of professionals with access to training, mentorship, and career pathways. Through continued investment in partnerships and operational excellence, BPI will support industry growth and help deliver healthier, more efficient homes for years to come.



Amanda Hatherly
Chief Executive Officer

The past year marked continued growth and momentum for BPI as the home performance industry evolves with greater focus on electrification and healthier homes.

In 2025, we launched the Cold Climate Air Source Heat Pump (ccASHP) Assessor Certificate of Knowledge, made possible through the generous support of TRC. This new credential reflects growing industry demand and BPI's commitment to advancing workforce competence in emerging technologies. We also saw continued growth across our certifications and certificates of knowledge, reinforcing the value BPI credentials provide to practitioners, employers, and partners nationwide.

BPI also expanded partnerships and laid the groundwork for new sponsorship opportunities planned for 2026. I would like to thank Will Doyle (Allied Experts) for his generous donation to BPI this year, as well as our Board of Directors, partners, and credential holders whose support advances our mission.



Lynn Franz
Chief Operating Officer

Supporting this progress is a team focused on operational excellence and continuous improvement.

In 2025, BPI expanded its staff to strengthen key areas of the organization. Jasmeet Singh joined to lead marketing efforts, bringing greater clarity to BPI's communications and public presence. We also welcomed Brittany Shultz in human resources and technical representatives Hope Colitz and Chris Vought.

Throughout the year, BPI strengthened support for test centers and proctors while maintaining and updating existing credentials and technical resources. We also began a comprehensive review of program content to ensure it remains current and aligned with evolving industry practices.

These efforts help ensure BPI programs remain reliable, responsive, and well positioned to support the home performance workforce in the years ahead.

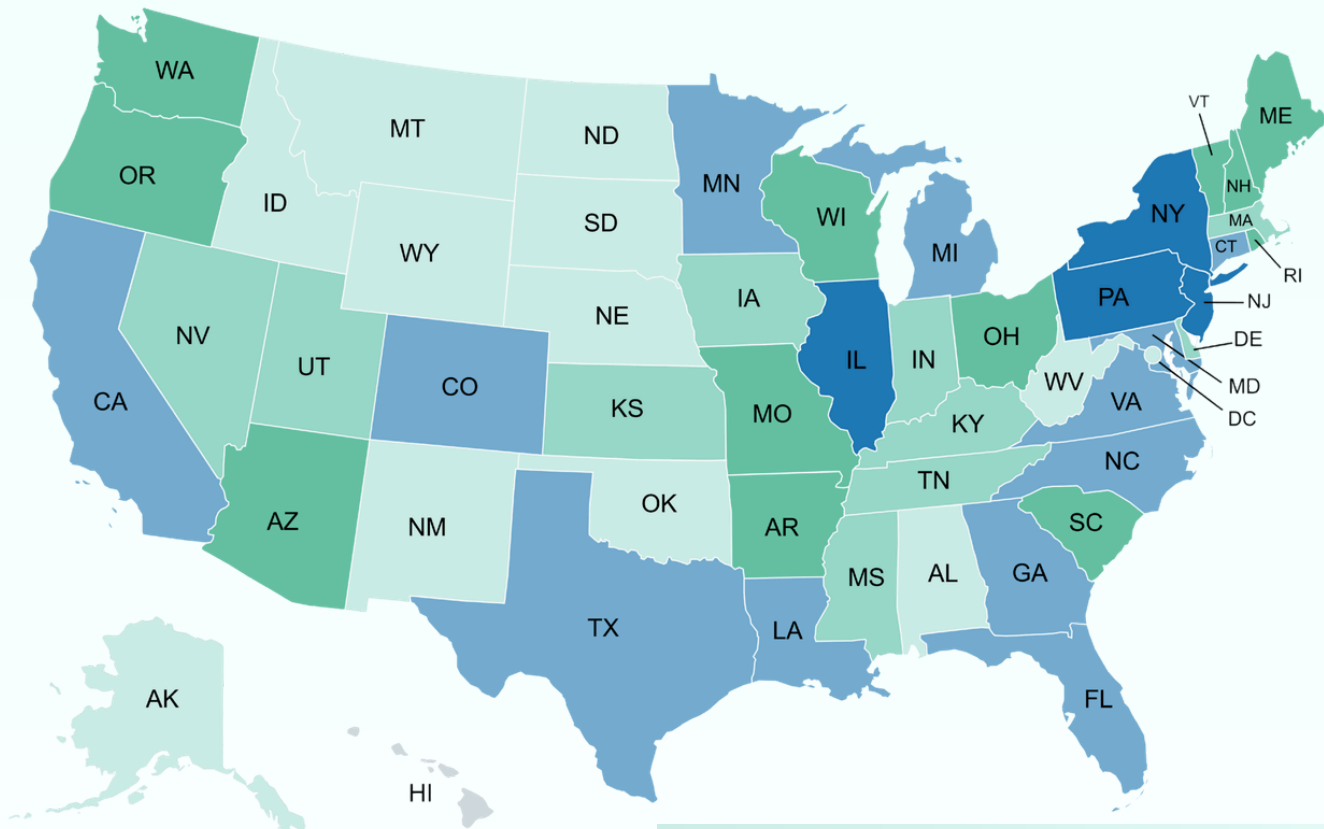
OUR CERTIFICATIONS

BPI certifications help promote quality, consistency, and professionalism across the building performance and energy efficiency workforce by verifying that professionals meet established industry standards and competencies. These credentials help ensure that contractors, auditors, and quality professionals have the knowledge, skills and abilities needed to deliver reliable, high-quality work in homes across the country.

As part of BPI’s commitment to continuous improvement, updates were made in 2025 to the Energy Auditor (EA) and Quality Control Inspector (QCI) certification exams. These revisions were designed to better align the exams with current field practices, evolving program requirements, and the day-to-day realities faced by professionals working in energy efficiency programs. The updated exams were evaluated through a pilot process that provided valuable feedback from candidates and proctors, helping refine the exams and guide future implementation.

In addition to these updates, BPI continued to see strong engagement across its certification programs, reflecting the ongoing demand for qualified professionals in the building performance industry. As energy efficiency, electrification, and home performance initiatives expand nationwide, BPI certifications remain an important benchmark for workforce competency and program quality.

Through exam updates, new credentials, and continued industry collaboration, BPI remains focused on ensuring that its certifications reflect real-world practice and support the evolving needs of the workforce and the communities it serves.



Certifications Awarded in 2025

- 1-50
- 51-100
- 101-200
- 201-500
- 500+



Earning nationally recognized BPI certifications as a Weatherization Specialist galvanized my strong commitment to high standards in building performance and energy efficiency. My involvement with BPI as a Subject Matter Expert was an honor and has allowed me to contribute to the development of certification exams and best practices, reinforcing the integrity and impact of our work across the country.

Arturo Rangel-Aguirre
Certified Professional

OUR CERTIFICATES

With the support of many outstanding partners and collaborators across the United States, BPI continues to experience growth in the number of Building Science Principles (BSP) and Healthy Housing Principles (HHP) certificate holders. This growth reflects the increasing recognition of the importance of building science, the house-as-a-system approach, and the ways in which housing conditions can affect occupant health.

Using the Building Science Principles certificate as an introductory step into the workforce offers significant benefits, including establishing a foundational level of critical knowledge and advancing overall workforce skills within the industry. High schools, trade schools, colleges, and other educational organizations deliver BSP training nationwide and offer certificate testing as preparation for BPI certification. As of December 31, 2025, a total of 16,414 individuals have earned the BSP Certificate of Knowledge.

In 2025, a group of Healthy Housing subject matter experts collaborated with BPI to develop a Knowledge Testing List (KTL) for the Healthy Housing Principles exam. This effort helped clearly define the key knowledge areas that the exam is designed to assess and ensured that the credential reflects current best practices in healthy housing.



This cohort of contractors successfully completed a 6-week Building Scientist training with Brynn Cooksey, gaining hands-on knowledge in building science, diagnostics, and indoor air quality.

Now equipped with new skills, they're helping improve comfort, efficiency, and health in homes across their communities.

As part of this work, the exam was also refreshed and realigned to better match the updated knowledge framework. The updated exam was published in both English and Spanish, expanding accessibility for professionals across the industry and helping ensure that language is not a barrier to demonstrating knowledge in this important area.

By making the exam available in multiple languages, BPI continues to support a more inclusive and accessible workforce, reflecting the diverse professionals who contribute to improving housing conditions and occupant health in communities across the country.

E3 Innovate uses Building Performance Institute certifications and certificates because they set a clear, credible standard for building science and home performance. Requiring our team to earn BPI certifications and BPI Certificates of Knowledge ensures everyone shares the same foundation in building science principles. It strengthens the quality of our work and reinforces to clients and partners that we're committed to delivering high-performance, energy-efficient homes.

Erik Daugherty
E3 INNOVATE

COLD CLIMATE AIR SOURCE HEAT PUMP ASSESSOR

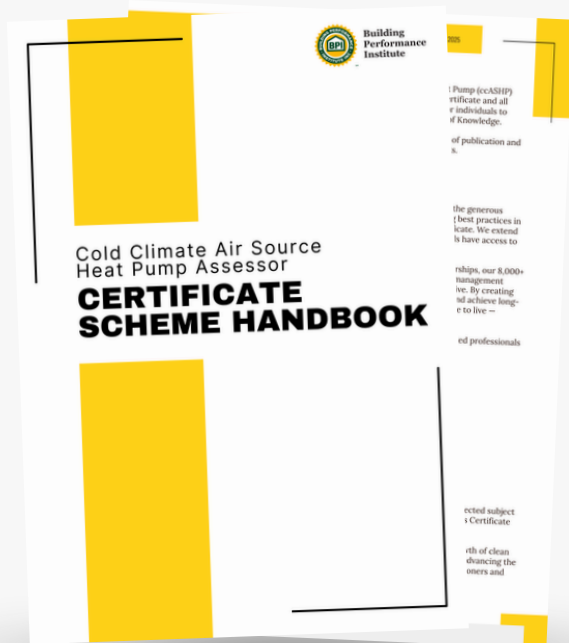
In 2025, BPI partnered with subject matter experts (SMEs) from across the United States to develop a new Certificate of Knowledge for Cold Climate Air Source Heat Pump (ccASHP) Assessors. This effort reflects BPI's commitment to supporting the growing role of heat pumps in high-performance homes and ensuring that professionals assessing these systems have a consistent, nationally recognized foundation of knowledge.

The development process brought together experienced practitioners, trainers, program implementers, and technical experts representing diverse regions and climates. Through a structured review process, these SMEs helped define the key knowledge areas required for professionals evaluating homes to enable successful ccASHP installations, performance, and program eligibility. Their insights ensured that the credential reflects real-world field conditions and the practical considerations faced by assessors working in cold climates.

The ccASHP Assessor Certificate of Knowledge was officially launched in November 2025 as a 75-question, open-book online exam designed to verify a candidate's understanding of core concepts related to cold climate heat pump assessment. Candidates must meet defined prerequisites before sitting for the exam, helping ensure that those pursuing the certificate bring relevant field experience and training.

This new credential strengthens the industry's capacity to support the rapid adoption of cold climate heat pumps by promoting consistent knowledge, improved quality assurance, and greater confidence among programs, contractors, and homeowners.

BPI is grateful to TRC for generously funding this initiative and to the many SMEs who contributed their time and expertise to shape the certificate.



OUR TEST CENTERS & PROCTORS

BPI's Test Centers and Proctors play a critical role in maintaining the integrity, consistency, and accessibility of the certification process. In 2025, this network continued to support high-quality exam delivery by ensuring standardized administration, secure testing environments, and reliable oversight, helping to uphold BPI's credentialing standards nationwide.



Our partnership with Building Performance Institute has paved the way for hundreds of home performance professionals to enter the field with skills and a nationally known certification.

Jake Nuckolls

Building Performance Center Manager

OUR VOLUNTEERS (STCs AND SMES)

BPI's work to support and advance the building performance industry depends on the dedication and expertise of our volunteer Standards Technical Committee members and Subject Matter Experts (SMEs).

In 2025, many professionals generously contributed their time and knowledge to help review and improve BPI standards, certifications, and technical resources.

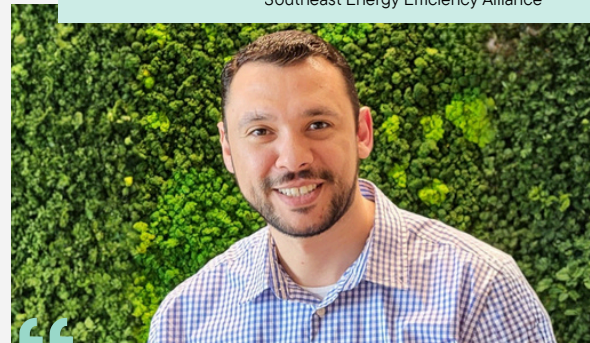
Representing a wide range of perspectives across the industry, including contractors, trainers, program administrators, and energy efficiency professionals, these volunteers provide valuable real-world insight that helps ensure BPI's work remains practical, relevant, and aligned with current field practices.



My passion lies in collaboration that drives progress - advancing our industry and improving the quality of life for families. Partnering with BPI amplifies this impact by fostering professional growth, continuous learning, and the exchange of diverse perspectives.

Sydney Roberts

Southeast Energy Efficiency Alliance



Being a member of the BPI 2400 standard workgroup and contributing to the standard update is a rewarding way to help advance clarity and consistency in our industry.

Mohamed Abdelsalam

ICF

OUR GOLDSTAR CONTRACTORS

In 2025, BPI's GoldStar Contractor program continued to recognize contractors who demonstrate a commitment to quality work, professional standards, and ongoing improvement in building performance. The program supports consumer confidence and industry credibility by promoting best practices, accountability, and alignment with BPI standards.



NEW IT INITIATIVES

This year, BPI developed and launched an internal invoicing system to improve efficiency across both customer service and operations. By streamlining billing processes and reducing manual workflows, the new system provides a faster, more reliable experience for customers while supporting stronger internal tracking and responsiveness.

NEW MARKETING INITIATIVES

In 2025, BPI expanded several marketing initiatives aimed at increasing awareness of certificates, certifications, supporting contractors, and strengthening engagement across the building performance industry.

One key effort included a focus on enhancing the recognition and understanding of certifications by refining messaging and creating updated content that clearly communicates the value of BPI credentials to both industry professionals and the public.

Marketing efforts also supported BPI's broader digital transformation by improving access to key resources and modernizing communications. Updated scheme handbooks, guides, and other materials were made more accessible to ensure professionals and partners could easily find and use the information they need.

These initiatives helped expand outreach beyond traditional weatherization audiences, increasing engagement with professionals involved in electrification, and broader home performance work, while strengthening BPI's presence across digital and social communication channels.



SPECIAL PROJECTS

IREC Green WORKFORCE CONNECT



For the past three years, BPI has been a committed partner in IREC’s highly successful Green Workforce Connect initiative, supporting efforts to expand and strengthen the clean energy workforce nationwide. In 2025, we advanced new project initiatives, including the Contractor Business Development Resources and the development and promotion of related certification pathways. BPI contributed subject matter expertise, industry insight, and strategic outreach support to ensure these resources were relevant, practical, and aligned with workforce needs.

In addition, we leveraged our extensive national network of contractors, training organizations, program administrators, and state energy offices to promote project deliverables, reaching more than 50,000 industry professionals and stakeholders and significantly amplifying the project’s impact.

San Diego LEARN PROGRAM



BPI partnered with the San Diego LEARN program to deliver a series of informational webinars to audiences across California and nationwide. Topics included Indoor Air Monitoring, Acoustical Testing, a Home Performance Game Show, and broader updates on BPI standards, credentials, and industry developments. These webinars attracted a broad and diverse audience of contractors, trainers, program administrators, and other clean energy professionals.

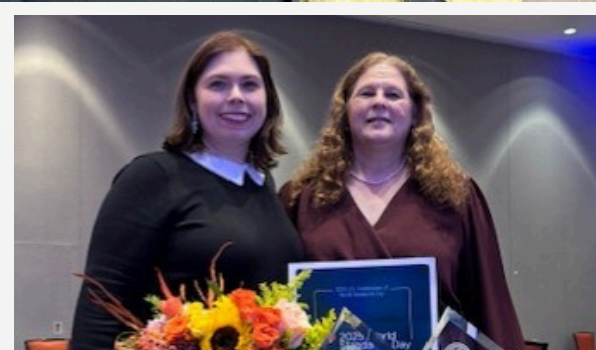
In addition to webinar delivery, BPI staff served as technical subject matter experts, providing guidance and support to LEARN’s workforce education and training initiatives. This included advising on curriculum alignment with industry standards, ensuring technical accuracy, and helping strengthen pathways into high-quality, credentialed careers in home performance and energy efficiency.

BPI OUT & ABOUT

Throughout 2025, BPI staff were actively engaged across the country, participating in industry conferences, workshops, and meetings that bring together professionals working to improve the performance, health, and efficiency of homes. These events provide valuable opportunities for BPI to connect with contractors, trainers, program administrators, utilities, manufacturers, and other professionals who are advancing the building performance industry.

We presented on technical topics, participated in panel discussions, and met with many partners and colleagues. BPI staff value the chance to share insights, learn from others in the field, and stay informed about emerging trends and challenges. These in-person conversations help strengthen relationships across the industry and provide important feedback that helps inform BPI's standards, certifications, and programs.

These events also offer us a chance to reconnect with longtime colleagues and meet new professionals entering the field. BPI appreciates every opportunity to engage with the people and organizations who are working every day to improve homes and communities.



We're proud to celebrate Darlene Welch, National Technical Director & Dani Freeman, Senior Manager of Standards from the BPI team for being honored at the U.S. Celebration of World Standards Day for best paper in the 2025 World Standards Day Paper Competition.

LOOKING INTO THE FUTURE

As we head into 2026, we are excited to share several new initiatives, some just launched and others coming soon. Have you visited our new website? Its fresh look reflects where our industry is headed: forward-thinking, optimistic, and focused on progress.

After years of sending patches to our Certified Professionals, we decided it was time for something more visible. You'll now see professionals out in the field wearing BPI t-shirts and hoodies that signal their commitment to high-quality, professional home performance work. Certified Professionals – check out your portal so you can order something.

We're also proud to introduce the new Larry Zarker Healthy Homes Scholarship, launching in early 2026.

Be sure to check our website regularly, read our emails, and follow us on social media throughout the year to see what else is ahead. We're excited about what 2026 will bring and hope you are too.

