

Job Description Summary

At CLEAResult, we change the way people use energy. CLEAResult is the leader in transforming energy challenges into energy efficiency solutions. We work with utilities, businesses, and consumers to improve the energy experience on a local and global level throughout the US and Canada.

You will love working at CLEAResult because we are having a positive impact on the world by changing the way people use energy. We are the market leader in bringing energy efficiency programs to life and offer lots of flexibility of where and how you work. You will have the opportunity to be creative every day and work with a leadership team that is open to new ideas, new opportunities, and new perspectives. Join our team and help change the world.

CLEAResult Rewards and Recognition:

- Medical, Dental, and Vision Insurance; we also offer a company-paid health care concierge service because we've all been there – needing help with our health plan and not knowing where to turn.
- 401 (k) with company match
- Paid vacation, sick and personal time
- 10 paid company holidays
- Paid Volunteer Time; giving back to our communities is important to us
- Discounts on home and auto insurance
- Employee Referral Bonus Program
- Employee Recognition Program – convert your recognition points into gift cards
- Employee Assistance Program – offers benefits to help you manage daily responsibilities
- Access to training opportunities to advance further in your career
- Paid Parental Leave

Job Description

We are looking for a talented individual...

To join our team as a Market Outreach Specialist! CLEAResult helps manage portions of New Jersey's Clean Energy Program (NJCEP) and is seeking an energetic NJ based Community Specialist to engage with community groups, non-profit organizations, and local governments regarding the implementation of energy efficiency and the NJCEP Programs available to assist them and the communities that they serve.

The primary role of this position will be as a member of CLEAResult's NJCEP Outreach team to work with a group of overburdened communities to implement outreach and education strategies to increase participation in New Jersey's Clean Energy Programs. Candidates should possess strong communication skills. Knowledge of energy efficiency and renewable energy technologies, and an understanding of the energy, environmental, and economic landscape of the state is a plus.

Here at CLEAResult, you will fit right in with our energetic team if you are resourceful, resilient, and kind.

For this exciting career opportunity, you're a great fit if you can...

- Execute against an established outreach plan for *New Jersey's Clean Energy Program* and communicate a consistent *NJCEP* brand and message.
- Provide one on one assistance to community groups, non-profit organizations, local government entities, individual customers, and contractors regarding their energy savings opportunities and how to utilize the *NJCEP* product offerings.
- Assist in developing outreach strategies to address specific sectors and markets including bi-lingual markets.
- Provide sector intelligence by analyzing and summarizing data and trends within given markets and identifying opportunities to engage with these sectors.
- Identify outreach opportunities by ascertaining customer requirements and analyzing how the *NJCEP* can reach customers.

- Manage and track campaigns, opportunities, activities, and contacts by utilizing the program's CRM database in real time.
- Attend community events and local meetings both virtually and in-person, to network, promote and educate New Jersey businesses and residents on the benefits of NJCEP.
- Be the face of the *NJCEP* at events at non-profit, minority, and community focused groups within NJ.
- Create and submit presentation abstracts and newsletter material to applicable organizations to create *NJCEP* awareness.
- Provide public relations support.
- Provide outreach support to energy efficiency program participants as needed by the program teams.

In this exciting career opportunity, you will have...

- 1 - 5 years of experience implementing outreach strategies in the energy efficiency sector, or a related field.
- Team-oriented, hands-on, highly skilled, adaptive, and client-focused.
- Located in New Jersey with an understanding of community groups, and non-profits. Local contacts are a plus.
- Experience evaluating the effectiveness of outreach efforts and suggesting alternatives.
- Excellent oral, presentation, and written communications skills is required for this position.
- Understanding of target audience and how to effectively engage multiple levels of decision making within a company, municipality, or other local government or state agency.
- Bi-lingual is a plus.
- Experience with commercial/industrial or residential site energy efficiency evaluations or audits is a plus.
- Understanding of LEED, Energy Star, and/or GRESB is a plus.

Additional Job Description

Reasonable accommodations may be made for individuals with disabilities to perform the essential functions of this position.

Equal Opportunity Employer

As an Equal Opportunity Employer, we are committed to ensuring equal employment opportunities for all job applicants and employees. Employment decisions are based upon job-related reasons regardless of an applicant's race, color, religion, national origin, marital status, age, sex, gender identity, sexual orientation, status as a qualified individual with a disability or protected veteran, or any other protected status.

The above job description and job requirements are not intended to be all inclusive. CLEAResult retains the right to make changes or adjustments to job descriptions and/or requirements at any time without notice.