

# Manager- Energy Efficiency

Little Rock, AR, USA

Energy Marketing/ Full Time/ Arkansas Electric Cooperative Corp.

Arkansas Electric Cooperative Corporation (AECC) is an organization with a rich history and a bright future. As a leader in the energy industry we look to our employees to help us grow, change, and provide power to over 500,000 members of our 17 electric distribution cooperatives.

A Manager of Energy Efficiency collaborates with statewide member cooperatives to promote the efficient use of electricity and assists member cooperatives with design and implementation of energy efficiency programs; manages the annual statewide Energy Efficiency Home Makeover program with member cooperatives and assists with the preparation of the cooperatives' annual energy efficiency reports

## Responsibilities

- Provides member cooperative systems with information on residential energy efficiency and energy marketing programs, including program measures, construction practices, products, and financial assistance programs for cooperatives and their members.
- Develops, coordinates, and manages the production of energy marketing and energy efficiency educational materials for the member cooperatives. Develops materials to be used for community, organizational, or homebuilder audiences. Presents energy efficiency and new product information to member systems, employee, civic club, or home builder association meetings as requested.
- Coordinates with member cooperatives regarding comprehensive energy audits, including: blower door and duct blaster diagnostic testing, and forward-looking infrared (IR) detection and interpretation.
- Coordinates with the distribution cooperatives to prepare the annual energy efficiency program reports, including the Evaluation, Measurement & Verification (EM&V) results; deemed savings; and other information required by the Arkansas Public Service Commission.
- Manages, facilitates and oversees the annual Energy Efficiency Home Makeover project for the distribution cooperatives to include developing marketing plan, finalist/s selection, comprehensive audits of the finalist homes (if necessary), contractor negotiation and solicitation of vendor sponsorships, project management, and coordination of any PR or media events with the Manager of Communications.
- Updates the energy efficiency information and materials located on the Cooperative's website and other domains. Produces digital and other Energy Marketing or Efficiency material for placement on social media and web channels.
- Researches and coordinates energy marketing and efficiency efforts with NRECA, the distribution cooperatives, and any other relevant entities. Closely monitors and reports on federal, state, and local tax credits, rebates, or incentives for energy efficiency implementation.
- Coordinates and facilitates the bi-annual ACSI and Net Promoter surveys, as requested by the CEO.
- Manages content for the Building Guidelines for Energy Efficiency publications and brochures. Manages content within and functionality of the ECA Energy Efficiency Educational Trailer.
- Facilitates electric range program for member systems and the schools within their service territories.

## Minimum Qualifications

- Bachelor's degree in Marketing or related discipline plus at least 6 years related marketing and project management experience and/or training, or equivalent combination of education and experience.
- Building Performance Institute (BPI) Building Analyst or other U.S. Department of Energy accredited comprehensive energy auditor credentials or ability to obtain within 12 months.
- Forward looking infrared thermographer certification for energy auditors or building science per ANSI/ASNT CP-105 and CP-189 of the American Society for Non-Destructive Testing or ability to obtain within 12 months.
- Previous Cooperative experience strongly preferred

## Benefits

- 2 Retirement Plan Options
- Health, Dental, and Vision Insurance
- 9 Paid holidays
- Educational assistance
- Vacation and sick leave accruals
- Short-term disability
- Long-term disability
- Free & confidential Employee Assistance Program

**Ready to begin your career with Arkansas Electric Cooperative Corp? Apply online at [www.aecc.com](http://www.aecc.com)!**



## EEO/AA/M/F/VETS/DISABLED

Should you elect to apply for this position, AECC/AECI will review your qualifications. If after reviewing the qualifications and experience of all applicants, your skills and credentials meet our needs, someone from our organization may contact you. Please be advised that the time required to complete the applicant review process typically takes between 30 and 90 days, but could extend beyond that. Once the position has been filled, all applicants will be notified via email.

Arkansas Electric Cooperative Corporation and Arkansas Electric Cooperatives, Inc. are Equal Opportunity Workplace and an Affirmative Action Employers. All qualified applicants will receive consideration for employment without regard to race, color, religion, sex, sexual orientation, gender identity, national origin, disability, protected veteran status, age or any other protected category.